

## Consent Form for Use of Personal Information, Photos, and Videos

As part of your engagement with us, we request your consent to use your personal information, including photos and videos, for promotional purposes. This will help us showcase your engagement's success, and inspire others.

Please read this consent form carefully. By signing, you grant permission for the organisation and its affiliates to use your personal information as outlined below.

### 1. Purpose of Consent

By signing this form, you agree to allow the organisation and its affiliates to collect and use the following information for promotional purposes directly related to your engagement:

- **Photos:** Images provided by you or captured during program-related activities, workshops, webinars, or events.
- **Videos:** Videos you submit (e.g., the 30-second selfie video) and recordings from workshops, interviews, or other events.
- **Name and Academic Details:** Your full name and details about your program progress, achievements, and certifications earned.

This information may be used in:

- Marketing materials (e.g., brochures, online advertisements, flyers, newsletters).
- the organisation website and social media platforms (e.g., LinkedIn, Twitter, Instagram, Facebook).
- Testimonial and success stories.
- Books and publications about the organisation or related topics.
- Public advertisements, such as street posters and billboards.
- Media coverage (e.g., press releases, articles, TV appearances).

### 2. Types of Information Covered

This consent applies to:

- **Photos:** Images you provide or taken by the organisation during official activities, including screenshots from virtual engagements.
- **Videos:** Includes videos you submit and recordings from workshops or interviews.
- **Name and Academic Information:** Includes details of your participation, certifications earned, and other relevant accomplishments.

### 3. Consent Duration

This consent is valid:

- From the date you sign this form, and
- For 5 years following the completion of the engagement.

After this period, any new use of your personal information will require additional consent. Materials published during the consent period may continue to be used but will not be actively redistributed after withdrawal or expiration of consent.

#### **4. Scope of Use for Promotional Activities**

Your information may be used in:

- Website and social media content.
- Testimonials and program impact stories.
- Books and publications.
- Press releases and external media articles.
- Public advertisements (e.g., posters and billboards).
- TV and online promotional videos.

All usage will directly relate to promoting the organisation's initiatives and activities.

#### **5. Ownership and Modifications**

the organisation retains full ownership of all photos, videos, and other materials captured or submitted during program activities. The organization may edit, crop, or modify content, but modifications will not misrepresent you or harm your reputation.

#### **6. Withdrawal of Consent**

You have the right to withdraw consent at any time. To withdraw consent, send a written request to **community@the organisation.com**. Upon receipt, the organisation will cease using your information in new promotional materials within 120 days.

Previously published materials will not be actively redistributed but may remain in circulation in existing formats (e.g., books, websites, social media).

#### **7. No Financial Compensation**

By signing this form, you acknowledge that no financial compensation will be provided for the use of your personal information, photos, or videos in promotional activities. Your consent is given voluntarily without expectation of payment or other benefits.

#### **8. Data Protection and Privacy**

The organisation is committed to protecting your privacy. Your personal information will be stored securely and handled in compliance with applicable data protection laws, including the Kenya Data Protection Act (2019). We will not share your information with third parties without explicit consent, except as necessary for promotional purposes.

#### **9. Dispute Resolution**

In case of disputes related to this consent form, both parties agree to resolve the matter through informal negotiations. If unresolved within 30 days, either party may seek binding arbitration or legal recourse under Kenyan law.

## **10. Governing Law and Jurisdiction**

This consent form is governed by the laws of Kenya. Any disputes will be subject to the jurisdiction of Kenyan courts.

## **11. Notices and Communication**

All notices or communications under this consent form must be in writing and sent to:

- **the organisation:** The email address they provide during your onboarding.
- **Recipient:** The email address you provide during enrollment.

## **12. Entire Agreement**

This form constitutes the entire agreement regarding consent for promotional use of your information, superseding all prior agreements.

## **13. Amendments**

This consent form may only be amended in writing and signed by both parties.

## **14. Severability**

If any provision of this form is deemed invalid, the remaining provisions will remain in full effect.

## **15. Acknowledgment and Signature**

By signing below, you confirm that you have read, understood, and agreed to the terms of this consent form. You voluntarily grant permission to the organisation and its affiliates to use your personal information, photos, and videos as described.

Full Name: .....

Email Address: .....

Date: .....

Requester's Full Name: .....

Requester's Email Address: .....

Signature: .....